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experience

SEE?: individual business clients

[est. january 2007]

Providing creative consultation, art direction, execution to varied applications for optimal brand identity.

caroline francis – luxury candles and bath salts

[october 2024 to present]

creating brand PR materials, packaging for retail sales; brand presentation pitch decks for investor opportunities.

real human HR – executive HR corporate director

[september 2023 to november 2023]

launched a brand identity for a human resources executive consultation firm.

endless pursuit corporation – venture capitalist firm

[april 2023 to july 2023]

created a refreshed brand identity for a venture capitalist's main site showcasing its investments.

porterhouse – casual upscale steakhouse dining

[march 2023 to october 2023]

developed a brand identity to be applied in printed and digital marketing, as well as in venue's menus, signage and promotional materials for specialty private events.

the designory, inc: sea island resorts

[february 2005 through october 2006]

created national television and print advertising, direct mail, supporting print materials for guests and internal resort operations.

the designory, inc: mercedes-benz

[february 2003 through january 2005]

concepted national collateral advertising brochures, supporting dealership materials, and supporting national/regional print ads.

rubin postaer and associates: honda

[february 2002 through august 2002 / february 2001 through october 2001]

concepted national collateral advertising brochures, supporting dealership point-of-sale materials through finished execution.

etcetera

university of california
los angeles
[bachelor of arts in design]

and more references, if you wish.

strengths

advanced communication skills

typography

handlettering

visual design layout solutions

solid follow-through in project task management

extensive experience in print production

Adobe Illustrator, Photoshop, InDesign